

2018 CORPS COMMUNITY MONTH



Reached almost 10 million with:

OCT 18 PRESS RELEASE

Shared new **NHSC & Nurse Corps field strength** and the **\$282M** IN AWARDS 

More than **8.2M** IMPRESSIONS ONLINE 

More than **1.6M** IMPRESSIONS ON SOCIAL MEDIA



BEHAVIORAL HEALTH VIRTUAL JOB FAIR

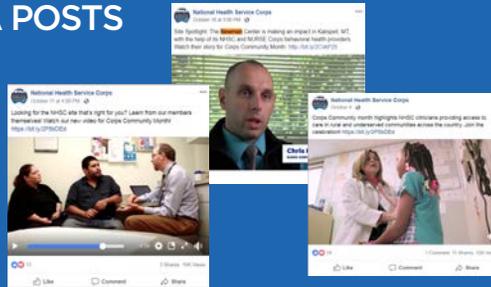


Connected recruiters at NHSC sites to **qualified behavioral health clinicians** looking for employment

 **3 VIDEO SOCIAL MEDIA POSTS**

HIGHLIGHTED THE CORPS EXPERIENCE 

Each reached almost **40K** USERS 



366

behavioral health job vacancies posted on the Health Workforce Connector

1,587 PARTICIPANTS 

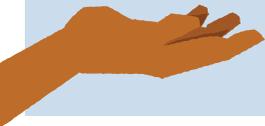
1,500 

Health Workforce Connector **user profiles** created

 **FACEBOOK PROFILE PICTURE FRAME**



 **SHOWED SUPPORT FOR THE CORPS**

More than **5K** LIKES, SHARES, COMMENTS, & CLICKS 



FACEBOOK QUIZ

GENERATED ENGAGEMENT ABOUT THE CORPS

More than **1K** CLICKS & **570** PARTICIPANTS 



NHSC.HRSA.GOV