

Media News Release Template – This a one or two-page announcement sent to the media on the day of the event. It contains the most important information at the top, followed by supporting details later in the release. It can include a quote from an event’s spokesperson or key figure.

**SAMPLE PRESS RELEASE**

**[Adapt as needed for the event by modifying the type of event, date, and local statistics as available.]**

**FOR IMMEDIATE RELEASE**

**[RELEASE DATE]**

**Contact: [Name of the person who is available to answer questions from the media]  
[Phone number of the contact person – include office and cell numbers]  
[Email of contact person]**

**[Name of Organization/School] Hosts Corps Community Day Event to Encourage  
Nation’s Health Providers to Choose Primary Care**

**[City, State], [Date]** –The **[Name of Organization/School]** hosted a Corps Community Day event today to highlight primary care careers. Today’s event is just one of many events being held nationwide as part of the fourth annual Corps Community Day, a national observance sponsored by the National Health Service Corps (NHSC).

Corps Community Day raises awareness of the vital role of the primary care workforce; recognizes the impact of the National Health Service Corps in helping build healthy communities by increasing access to primary care in underserved communities; and celebrates the NHSC clinicians who are providing care and making a difference in lives of their patients in areas of the country where they are needed most. This year, the focus is on encouraging health professions students to choose a career in primary care

At the event, **[ADD NAMES OF OFFICIALS WHO SPOKE AT EVENT]** discussed **[MORE SPECIFIC INFO ABOUT LOCAL EVENT, A QUOTE, WHO ATTENDED, WHAT HAPPENED]**.

**[Replace the following paragraph with local statistics, if available.]** Corps Community Day has grown significantly each year, with the number of events held more than doubling since 2011. Corps Community Day events are being held across the nation in all 50 states, the District of Columbia, (Puerto Rico, the U.S. Virgin Islands, and Guam) during National Primary Care Week, October 6-10, and throughout the month of October.

A complete list of Corps Community Day events can be found at <http://www.meetup.com/Corps-Community-Day>. For more information about Corps Community Day, visit [www.nhsc.hrsa.gov/corpsexperience/corpscommunityday/](http://www.nhsc.hrsa.gov/corpsexperience/corpscommunityday/)

National Health Service Corps programs, administered by the U.S. Department of Health and Human Services’ Health Resources and Services Administration, provide scholarships and repay educational loans for primary care clinicians who agree to practice in Health Professional Shortage Areas of the country that lack sufficient health care providers to meet the health care needs of the area or population.

For more information about National Health Service Corps programs, please visit [www.NHSC.hrsa.gov](http://www.NHSC.hrsa.gov)

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